

Energy, Economics & Environment

Making the 3 E's Work Together
in Healthcare

2010



In this half day seminar, you will get face-to-face with some of the most knowledgeable experts in healthcare and tap their expertise on:

→ How the best performing hospitals are generating energy savings, setting their priorities, and measuring results

→ How to appropriately address the first cost vs. life cycle cost debate, and select the appropriate metrics to frame your case

→ How effective use of negative economic consequences heads-off bad decisions in design, construction, and renovation of high performance hospitals

→ The no problem approach when told there's no capital budget. Where to find the most economical improvements in your facility when capital funds are scarce, and identify the small items that add to big savings

→ Where architects, designers, and engineers are thinking out of the box on behalf of their healthcare clients

→ Where the most significant advances in building materials and technology are occurring and where it's saving the most money in healthcare facilities

→ How hospitals are balancing durability, sustainability, and cost issues and finding the best tradeoffs

→ Measuring sustainability programs – Lessons learned from across the U.S. Who's effectively changed their culture and how they accomplished it

Quiz the Healthcare Faculty:

See how top professionals navigate today's healthcare landmines and overcome the roadblocks. This interactive, lively session is ideal for getting your questions answered. Names of faculty members will be posted as confirmed at www.squarefootage.net

Who Should Attend:

Architects & Designers ■ Consulting & Mechanical Engineers ■ Construction Project Managers ■ Developers of Healthcare Facilities ■ Healthcare Facilities Managers & Engineers ■ Hospital Plant Operations Managers ■ Hospital CEOs, Administrators and Directors

What Attendees Say About These Seminars:

- "Case studies were great"
- "Great cost vs. value info"
- "Good mix of participants"
- "Helpful sustainable data"
- "Very informative metrics"
- "Diversity of presenters"
- "Good detail into energy and design issues affecting hospitals"
- "Excellent data and graphs supporting the individual points"
- "Do more of these seminars that come to the local area"
- "Statistical breakdowns to prove the financial case"
- "Lots of fresh ideas, re-prioritization of old ones"
- "Real life scenarios given as examples"

Seminar Series of
IFMA Healthcare Council
Corporate Realty, Design
& Management Institute

10 Cities to be Selected

Phoenix	April 1
Tampa	April 8
Chicago	April 27
Kansas City	April 28
St. Louis	April 30
Atlanta	TBA
Boston	TBA
Dallas	TBA
Denver	TBA
Minneapolis	TBA
Raleigh/Durham	TBA
San Francisco	TBA
Toronto	TBA

Half Day Seminar

Starting times for each city are posted at www.squarefootage.net

Tickets:

\$99 At the Door
\$89 Advance
\$69 IFMA Members

Earn Educational Credits:

AIA: 3 LUs (HSW, SD)
CHFM: .3 CEUs
IFMA: 3 CFM Points
IIDA: Pending
USGBC: 3 LEED AP CE hours

Co-Hosts:

Georgia Pacific
Healthcare Building Ideas
Schneider Electric

Please call 503-274-7162 or Register Online at www.squarefootage.net