



President's Message

Where do I start?

Let's begin with happy holidays and be safe. This year has been, beyond a doubt, our most successful in terms of educational sessions, sponsored events, new partnering relationships and our membership growth.

The signing of the MOU (Memorandum of Understanding) with ASHE is the beginning of a relationship that will raise the visibility of the HCC to a new level and introduce and share more new educational opportunities and healthcare events. One of our biggest ventures ever, the Green Patient Room (GPR) made its debut at The Commercial Construction Show last May in Chicago and went on the road in October to IFMA's World Work Place in New Orleans.

By far the standout event on the exhibit floor at World Work Place, the GPR was the setting for the signing of the MOU with Dale Woodin, Executive Director of ASHE. The GPR is the only traveling patient room that completely puts into context what a sustainable patient room can be using Evidence Based Design principles. The HCC will be exhibiting the GPR at ASHE PDC in Orlando in March, our Spring Conference in Boston in May and concluding its road tour at CHES (Canadian Healthcare Engineering Society) in Toronto in September.

Planning for the joint Research & Development Council (RDC) and the HCC Spring Conference are in full swing with a call for presentations out to all of you via e-mail and on our website. This conference promises to be one of our best as it will be in partnership with the RDC and in the heart of the healthcare and research hub in Boston know as MIT.

What to expect in 2008? How about a research effort with ASHE into health care energy usage, continuing to build our HCC groups in local cities and adding two more new HCC cities, partnering once again with Corporate Realty Design & Management Institute with another 15 city educational tour and continuing to strengthen and grow the HCC to 600 members while maintaining 70 – 75% Facility Managers/Provider mix.

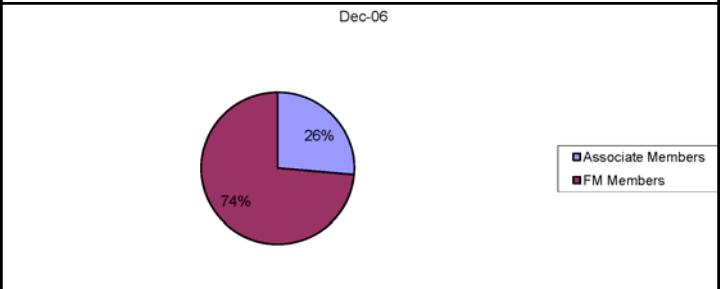
As always do not hesitate to call or email me to discuss your interest in getting more involved with the council or just to let me know about a good idea for the council. I look forward to meeting as many of you as possible throughout 2008 – Happy New Year!

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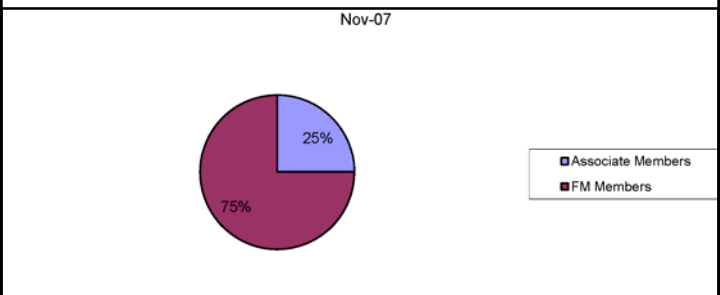
Look How We've Grown

We're very proud that the Health Care Council has a high percentage of members who work for hospitals directly – and its increasing! The pie charts below show how our membership has changed in the last year.

Associate Members	127
FM Members	354



Associate Members	137
FM Members	410



IFMA signs Memorandum of Understanding with ASHE

The International Facility Management Association (IFMA) and the American Society for Healthcare Engineering (ASHE) have joined together in a strategic alliance designed to advance the interests of engineering and health care facility professionals. IFMA and ASHE finalized this partnership with the signing of a Memorandum of Understanding at World Workplace 2007 Conference & Expo in New Orleans, La.

“This is a great opportunity for our organizations to develop a working relationship that benefits both of our memberships,” said IFMA president and Chief Executive Officer David J. Brady. “We’ve identified a number of key objectives that we have in common — from professional development to research — and this agreement allows us to share these objectives with the public and our stakeholders.”

The Memorandum of Understanding outlines efforts to maintain effective communication, promote educational and research programs, create new products and services and collaborate with other professional organizations. It also encourages cooperative activities that promote professional development and certification and calls for the formation of joint task forces focused on sustainability and benchmarking.

“Recognizing our shared interest in improving the health care built environment, this Memorandum of Understanding creates a set of goals that are of mutual benefit to ASHE and IFMA members and the health care organizations they serve,” said ASHE Executive Director Dale Woodin. “By sharing the knowledge and experience of our respective members, we hope to accelerate our collective efforts to improve healing environments.”

The American Society for Healthcare Engineering, a personal membership group of the American Hospital Association (AHA), represents more than 8,400 facilities managers, engineers, clinical engineering/medical equipment managers and professionals in the fields of health care design, construction and safety. ASHE’s efforts are focused on providing its members with timely and relevant information and education through comprehensive publications, advocacy updates and educational programming. For more information about ASHE, visit www.ashe.org.



IFMA and ASHE representatives met in the Green Patient Room at World Work Place in October to sign our Memorandum of Understanding. Pictured from left: Health Care Council Executive Board members Glenn Fischer, Bill Gregory, Gary Collins; IFMA Board of Directors, Gary Broersma. Executive Director of IFMA, David Brady; and Chair, Executive Director of ASHE, Dale Woodin.

High Performance Hospitals and Medical Research Facilities Seminar

From May to September 2007, over 500 attendees in ten cities participated in the High Performance Hospitals and Medical Research Facilities seminar co-produced by the Corporate Realty, Design and Management Institute and the Health Care Council.

The seminar will come to Tampa on December 4. Watch for our seminar schedule in Philadelphia, San Francisco and Miami in 2008.

Thanks to our additional sponsors included *Healthcare Building Ideas* magazine, Forbo, Georgia Pacific and Sika Sarnafil.

Speakers and sponsors gathered for a photo opportunity at the Houston Seminar in September

Speaker and panelists from left to right include Mark Vaughan, AIA, ACHA, Principal at WHR Architects, Alan Whitson, Seminar Leader and President of Corporate Realty, Design & Management Institute, Kevin Edwards, Senior Project Manager, Design/Construction Projects at Methodist Hospital, Greg Hughes, AIA, ACHA, LEED AP, Principal at Perkins+Will.



Houston sponsors included from left to right Bob Dehne, Owens Corning, Roger Gooch, Forbo, Max Holland, Lees Carpets, Chris McAnulty, ASCO Power Technologies, Dave Brewster, Georgia Pacific, Bill Love, Sika Sarnafil.



Have you visited the Green Patient Room yet?

If you missed the Green Patient Room at the Commercial Construction Show in Chicago, World Work Place in New Orleans, or in Anshen + Allen's Boston office, don't miss it at one of its future stops. We're very excited that it will also be stopping at the following conferences:

January 24-25, 2008
Green Hospital Building and Design, Las Vegas, NV
www.worldrg.com

March 10-13, 2008
ASHE's International Conference and Exhibition on Health, Facilities Planning, Design and Construction, Orlando, FL
www.ashe.org/ashe/education/2007pd/future.html

May 4-6, 2008
IFMA Health Care Council and Research & Development Council's Joint Spring Conference – "Better, Faster, Greener – Smart Strategies for High Performance Buildings", Boston, MA

September 14-16, 2008
Canadian Engineering Healthcare Society National Trade Show & Education Forum, Toronto, Canada
<http://www.chesconference.com/2008conference/index.htm>

To learn more about the Green Patient Room,
http://www.ifma-hc.org/councilres/green_room.cfm



On October 11, visitors to Anshen + Allen's Boston Office Open House were treated to the unveiling of the Green Patient Room.



HEALTH CARE COUNCIL EVENTS CALENDAR

January 24-25, 2008

High Performance Hospital & Medical Research Facilities Seminar, Tampa, FL
www.squarefootage.net

March 10-13, 2008

ASHE's International Conference and Exhibition on Health, Facility Planning, Design and Construction, Orlando, FL
www.ashe.org/ashe/education/2007pd/future.html
Visit the Green Patient Room!!

May 4-6, 2008

IFMA Health Care Council and Research & Development Council's Joint Spring Conference—"Better, Faster, Greener—Smart Strategies for High Performance Buildings"

www.ifma-hc.org

Join us for great networking, educational sessions, facility tours and to visit the Green Patient Room. Enjoy our social outing at Fenway Park, Visit our website for our Call for Presentations and further details.

September 14-16, 2008

Canadian Engineering Healthcare Society National Trade Show & Education forum, Toronto, Canada

<http://www.chesconference.com/2008conference/index.htm>

Visit the Green Patient Room!

October 15-17, 2008

World Work Place, Dallas, TX

www.worldworkplace.org

Sponsor the Health Care Council and Get your Message out to our 500+ members!

Seventy-five percent of our members work for a health care facility in Facility Management, Planning, Construction or Administration. Take the opportunity to sponsor the Health Care Council's website and newsletter for one year. With sponsorship, your company will receive a firm listing and website link on our website at www.ifma-hc.org as well as a ¼ page acknowledgement in each of 4 newsletters in 2008.

We are also getting ready to launch Sponsorship and Exhibitor opportunities for our Spring Conference in Boston, MA. Watch our website and your e-mail for more information. To learn more about sponsorship contact Jennifer Coble at Jennifer.coble@gmail.com or 773-504-1174

Green Hospital Building and Design Conference Las Vegas, NV, January 24-25, 2008

To address the growing need for sustainable design for hospitals, World Research Group has organized Green Hospital Building and Design, taking place January 24-25, 2008, in Las Vegas, NV. This conference will focus exclusively on best practices for green building in the healthcare setting, including 14 case studies that examine exactly how to justify the additional cost of going green and capitalize on sustainable design to maximize both economic and environmental performance. For more information visit www.worldrg.com or call 800-647-7600. Mention promo code RYP287 and receive a \$400 discount off the regular registration fee!

Health Care council announces Energy Survey results

We're thrilled to announce that energy survey participants entered a drawing to win complimentary registration to the Health Care Council's Spring Conference and 3 nights in the conference hotel. And the winner is... Royce Ann Sline of University of Texas Medical Branch. Congratulations Royce Ann!

Detailed survey results can be found on the Health Care Council's website at <http://www.ifma-hc.org/councilres/research.cfm>.

Results of the first nationwide energy survey conducted by the Health Care Council shows the majority of facilities managers bracing themselves for spikes in electricity rates in 2008.

Nearly 50% of the facilities managers surveyed expect electricity rates to increase 4-5% next year. Another 13% expect increases of 6-10% and 13% say the increase will be 11-20%. A total of 26% expect a bump of 3% or less.

The majority – 57% - indicated they do have a strategic plan in place for energy management. However, energy performance targets are set more frequently for new buildings than existing buildings. More than 50% of respondents say they set energy performance targets for new buildings. This drops to 30% when facilities managers were asked if they set energy performance targets for existing buildings.

The EPA's Energy Star Portfolio Manager Program has yet to catch-on heavily as a tool as only one-third of those surveyed use it as a benchmarking tool.

Nearly half of those surveyed managed facilities in excess of one million square feet. Over one-third reported they managed facilities in excess of 500 beds. Total adjusted patient days exceeded 60,000 among half of the respondents.

Purpose of the survey was to begin establishing some baseline information for a benchmarking study the Council plans to undertake in a joint project with ASHE. Among the most sought after benchmarking information are facility performance metrics, facility finance metrics, and facility/labor metrics.

Local Networking Groups

Chicago

On November 13, attendees of the first annual MCHC Conference & Exhibition at the scenic Arlington Park conference facility were able to learn, explore and network with the best and brightest in the health care industry. The various educational sessions covered a wide array of the latest topics in health care, including two powerful keynote presentations focusing on the future of health care and the impact of the economy on the industry. The Conference ended with a detailed examination of the upcoming 2008 presidential elections - arguably the most pivotal election in our history with regard to health care reform. MCHC would like to thank the exhibitors and sponsors for their tremendous support.

Boston

The Boston group is thrilled to be actively involved in hosting and planning the council's Spring Conference in May 2008. A call for presentations has been released and responses are due back December 20. Sponsorship and registration information will be distributed in early 2008. Watch the Health Care Council website for details or contact Kathy McMahon at Tsoi/Kobus Architects, 617-475-4206 or kcmahon@tka-architects.com.

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For a complete list of council chairs, see our website at www.ifma-hc.org