



President's Message

With the transition of the Leadership now complete, I am very pleased and excited to serve as the Health Care Council President. The years working under Gary Collins leadership inspired me to continue to work in the council for someone I consider a visionary and thought leader with great leadership qualities. Thank you, Gary, for your contribution.

It has been fifteen years since I was President of IFMA. What fascinated me the most during my year as President was the overall work of associations in general and IFMA, in particular. Associations in the United States are incomparable in the world. A French statesman and political philosopher by the name of Alex de Tocqueville made this comment in 1835 ***"In no other country in the world has the principle of association been more successfully used or applied toward a greater multitude of objects than in America."*** He goes on to say ***"In democratic countries, the science of association is the mother of science; the progress of all of the rest depends upon the progress it has made."***

Think for a moment that the profession of Facility Management is less than 30 years old. I have witnessed the making of a profession and how IFMA was truly instrumental in nurturing and enabling the growth and success of Facility Management. It all happened because of volunteers like you and me. We freely give our time and talent as participants in the Health Care Council to network and educate others through the association process which ultimately benefits the healthcare patient.

The Health Care Council has had another outstanding year with a host of presentations by members at various conferences, the well traveled Green Patient Lab, seminars in ten cities focusing on the High Performance Hospital and sustainability and lastly the significant Benchmarking Study on Facility Operations with ASHE got underway.

As we look to next year we are certainly challenged by the financial times we find ourselves and our country. The healthcare agenda is ubiquitous. How healthcare is delivered in this country will change in a significant way. As facility professionals we will be challenged to find new ways to support the new delivery system. Combining the challenges of change, lower cost with an agenda of sustainability may sound impossible but they are not mutually exclusive.

We are moving forward with a larger agenda for Webinars as they offer a low cost way for members to benefit from our educational programs. We intend to partner with sponsors who find the Webinars of value and are willing to pay for a sponsorship. We will soon be announcing the next ten city educational tour along with other speaking and presentation engagements. We expect the results of the Benchmarking Study by April.

Please feel free to call or email myself or any of the officers with your questions or comments. We need more volunteers to get involved and contribute in a variety of ways. Alex de Tocqueville is calling you!

William L. Gregory, IFMA Fellow, PE, CFM
President, Health Care Council

The Green Patient Lab

Draws Rave Reviews for the 3rd Year in a Row

In 2009, the Green Patient Lab was exhibited at three U.S. conferences, ASHE PD&C, Healthcare Facilities Symposium & Expo and Greenbuild, virtually at NACHRI (National Association of Children's Hospitals and Related Institutions) and internationally at IINDEX/NeoCon. At every live exhibition, there was a line of attendees waiting to get in the room! The lab's ability to change how designers and administrators think about a Green Patient Room has drawn international media attention with spots on local television in the U.S. and Canada, articles in countless industry publications including *BusinessWire*, *Forbes* online, *Consulting-Specifying Engineer*, *Health Facilities Management* and discussions on industry blogs. The HCC and Anshen+Allen are currently looking at ways to exhibit the GPL virtually at several industry conferences in 2010.



“what I took out of Weldy's talk is the importance of being a good working collaborator, regardless of whether the collaboration is virtual or otherwise. No matter what great collaboration tools we may have, if everyone is not on the same page, the collaboration will fail.”

-from a review of HCC VP of Sustainability Brian Weldy's presentation “The Competitive Advantage of a Virtual Design Studio” by Abraham N. Rodriguez, September 2009



Recap of 2009

Advancing the Journey of Sustainability

IFMA HCC charged into a leadership role in bringing sustainability issues to the forefront of healthcare in 2009. Five major undertakings highlighted the year:

1. Creation of a new position on the HC Board, VP of Sustainability, which Brian Weldy, VP/ Facilities & Administration at HCA, stepped into with creativity and exceptional energy.
2. Hosting the inaugural Healthcare Sustainability Roundtable meeting in Austin, TX. It was the first major effort to bring together several organizations in a face-to-face session for collaboration on sustainable issues. Purpose was to leverage each organization's strength to advance the journey of sustainability.
3. Going global at the Corporate Sustainability Summit. Brian Weldy's presentation, “How Sustainability is Gaining Traction in Healthcare” was delivered to a live audience in Austin and simultaneously broadcast worldwide on the internet.
4. Evolvement of the Green Patient Room into the Green Patient Lab (GPL) under the design direction of Anshen+Allen. The GPL generated the biggest buzz on the trade show floor at four major events: ASHE PD&C in Orlando, Healthcare Facilities Symposium & Expo in Chicago, IIDEX in Toronto, and USGBC's Greenbuild Expo in Phoenix.
5. Delivery of a 10 city seminar series entitled “Making Sense Out of Sustainability in Healthcare” in partnership with the Corporate Realty, Design & Management Institute. Nearly 600 people attended this seminar pushing attendance totals over the past three years on these seminars to more than 2,100 people.

“Making Sense Out of Sustainability in Healthcare”



“Making Sense Out of Sustainability in Healthcare” seminar season wrapped in Houston. Panelists tackled energy conservation, moisture control, and emergency power issues. L to R: William Dauphin, Sika Sarnafil; Al Horcica, Georgia Pacific; John Stark, Russelectric; Roger Tysor, Lutron; Greg Grote, Philips Lighting; and Michael Hatton, Memorial Hermann Healthcare System

Panelists Provide Rich Educational Experience

In Making Sense Out of Sustainability Seminars

The educational experience was rich and varied in “Making Sense Out of Sustainability in Healthcare” seminars throughout the year due to an amazing group of speakers and panelists. Attendees were able to quiz, question, and learn from facilities, project management, design, and engineering experts who shared their expertise throughout the year in the 10 cities. Guest panelists sharing their expertise throughout the year were:

Bend, OR

-Art Kjos, Partner, Clark/Kjos Architects

Boston

-Arthur Mombourquette, VP/Support Services, Brigham & Women's Hospital, and coordinator of Shapiro Center, New England's first LEED Silver healthcare facility

[-Inga Leonova, Project Architect, Tsoi Kobus & Associates](#)

Chicago

-Troy Hoggard, Senior Associate at OWP/P Architects

-Mark Lestina, Sustainability Manager, University of Chicago Medical Center

Cincinnati

-Michael Kuechenmeister, Director Plant Operations, West Chester Medical Center, and former ASHE Energy Star Chairman.

-Mike Murphy, Project Manager, Champlin Haupt Architects

Houston

-Michael Hatton, System Executive, Memorial Hermann Healthcare System

Minneapolis

-David Carr, Healthcare Team Leader, Knutson Construction

-Todd Wilkening, Director of Facilities, Ridgeview Medical Center

Nashville

-David Rosenbaum, VP/Facilities Management, Methodist LeBonheur Healthcare and Children's Medical Center in Memphis

-Kim Shinn, Director of Sustainable Design, TLC Engineering

Philadelphia

-Jay Pelton, Project Architect, ARRAY healthcare facilities solutions

Seattle

-Keith Edgerton, Chief Sustainability Officer, Providence St. Peter Hospital

-David Landers, Supervising Energy Management Engineer, Puget Sound Energy

Washington DC

-Odell Hall, Director/Facilities Management, Montgomery General Hospital

Special Thanks to Seminar Supporters

Contributing to the success of this seminar series in 2009 were a cadre of dedicated HCC members, healthcare organizations, and sponsors:

In Boston: Dana-Farber Cancer Institute; and Bruce Ignacio, co-chair of Boston Networking Group.

In Washington DC: Inova Healthcare System; and Seema Wadhwa, Inova Sustainability Engineer, and Dr. Ravi Gupta.

In Bend, OR: Oregon Society of Healthcare Engineers; and Guy Dove, OSHE President and Facility Engineer at Adventist Medical Center

In Minneapolis: Todd Wilkening, chair of Minnesota Networking Group

In Chicago: Metropolitan Chicago Healthcare Council; and Rich Palmer, Director of Facilities at MCHC.

In Nashville: Brian Weldy, chair of Nashville Networking Group; and USGBC Middle Tennessee Chapter.

In Cincinnati: Tri-State Society of Healthcare Facilities Engineers (TSHE), IFMA Cincinnati Chapter, and Cincinnati Children's Hospital. Plus, Skip Smith of TSHE and John Ruebell of IFMA.

In Seattle: Puget Sound Energy; and Anne Miller, co-chair of Seattle Networking Group.

In Houston: IFMA Houston chapter; and Bill Back of Sebesta Blomberg.

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Sika Sarnafil



Educational Seminar Series Look Ahead to 2010: Energy, Economics & Environment

"Do more of these (seminars) that come to the local area instead of national conferences,"

2009 Seminar Attendee

The need for local events has been voiced by a number of healthcare professionals as many cannot attend national conferences. The result is a continued commitment of IFMA HCC to deliver high caliber educational events in local venues. A multi-city tour is being planned for 2010 in partnership with the Corporate Realty, Design & Management Institute. The open atmosphere, interaction, and guidance on making the financial case for projects are among the most popular aspects of these seminars.

Educational seminars have been given in 36 cities over the past three years. *"Very good points of information applicable to my position & responsibilities,"* is typical of the comments received from attendees.

Theme for 2010 is "Making the 3 E's Work Together in Healthcare," says Glenn Fischer, VP/Education. If you're hazy about the 3 E's, it's Energy, Economics, and Environment. Plans are to cover:

- How the best performing hospitals are generating energy savings, setting their priorities, and measuring results.
- How to appropriately address the first cost vs. life cycle cost debate, and select the appropriate metrics to frame your case.
- The no problem approach when told there's no capital budget. Where to find the most economical improvements in your facility when capital funds are scarce, and identify the small items that add to big savings.
- Where architects, designers, and engineers are thinking out of the box on behalf of their healthcare clients.
- How hospitals are balancing durability, sustainability, and cost issues' and finding the best tradeoffs.
- Measuring sustainability programs – Lessons learned from across the U.S. Who's effectively changed their culture and how they accomplished it.

Look where the HCC seminars have taken us!

In three years the HCC seminars have visited all of these cities, some of them more than once.



West Coast

Seattle
Bend, OR
San Francisco
Los Angeles
San Diego

Southwest/ Rocky Mountain

Denver
Phoenix
Dallas
Houston

Midwest

Chicago
Cincinnati
Columbus, OH
St. Louis
Minneapolis

Southeast

Charlotte
Tampa
Miami
Atlanta
Nashville

East Coast

Boston
Union, NJ (near Newark)
Philadelphia
Washington DC

"Travel is fatal to prejudice, bigotry, and narrow-mindedness, and many of our people need it sorely on these accounts. Broad, wholesome, charitable views of men and things cannot be acquired by vegetating in one little corner of earth all one's lifetime." -- Mark Twain

Sponsorship, City Selection Door Open

A total of 10 cities will be selected for the 2010 tour of "Energy, Economics and Environment". Under consideration for stops are Atlanta, Boston, Chicago, Dallas, Denver, Kansas City, Minneapolis, Raleigh/Durham, Phoenix, San Francisco, Seattle, St. Louis and Toronto. The 2010 schedule will be posted at www.squarefootage.net and www.ifma-hc.org

The door is also open for sponsorships and partnerships. Anyone wanting to include their city in the 2010 tour, details on sponsorships, and panel seat criteria should contact Glenn Fischer of Corporate Realty, Design & Management Institute at gfischer@squarefootage.net or 503-274-7162.

Healthcare Ideas Exchanged at World Workplace

Energy, operating costs, building controls, and sustainability dominated the discussion at IFMA Health Care Council's "Open Forum" at World Workplace 2009. Joining IFMA HCC members was Ben Fitzgerald, an officer in the Florida Healthcare Engineering Association. Fitzgerald is Director of Energy Management & Facilities Management at Florida Hospital in Orlando.

A dozen healthcare facilities including hospitals in Canada and The Netherlands were represented at the Open Forum. The session gave several attendees an opportunity to meet face-to-face for the first time.

A noticeable trend was the increase in hospitals beginning to benchmark with the Energy Star program. "It's not difficult to get started," was the consensus. Energy Star users commented it's an effective tool to compare a facility's performance with other hospital buildings. Dan Morhman of Barnes Jewish Hospital, a six million square foot campus in St. Louis, detailed how his hospital was using hedging and spot market buying strategies to reduce natural gas costs.

Discussion also focused on ways that facilities managers can get more involved in the design process, as "75 to 80% of a building's operating costs" get locked in during design of a hospital. Fitzgerald shared how new technology, such as enterprise building management systems, is helping Florida Hospital diagnose building operating problems quicker.

Looking ahead to 2010, several Open Forum participants asked IFMA-HC to look into setting up a hospital tour at World Workplace.

Welcome to our newest members!

(August to October 2009)

Facility Professionals

Jumaan Alamri, National Guard Health Affairs

Roger Cole, Oregon Health and Science University

William Defelice, Wellspan Health

Mark Ford, Select Rehabilitation Hospital

John Hunter, Eagleville Hospital

Karyn Kiger, Sutter Health Information Services

Krisitie Logan, Seattle Cancer Care Alliance

Marlene Matthews, ERHA

Alan Makinson, County of San Diego

Teresa Pelanne, MD Anderson Cancer Center

Mark Polivka, Select Rehabilitation Hospital

Paul Porteous, Sodexo Canada

Kenneth Roberts, Oregon Health and Science University

Anthony Russell, Oregon Health Sciences & University

Johnny Spellman, The Terraces

Irene Tlach, American School and Hospital Facility

Steven Titus

Associate Members

Don Bignall, Limbach Company, Inc.

Matthew Corbett, Comstock Brothers Electric Co

David Duvall, Kroeschell Engineering

Phillip Gettings, DCH Healthcare System

Sean Goings, Schneider Electric

Leah Gutmann, BMW Constructors, Inc

Myron Jacobs, JFI

William Johnson, Haley & Aldrich Inc.

Monica Lesko, AVIO-Galleries, Inc.

Dewey Markham, Tandus Corporation

Thomas Matisko, Johnson Control

Michael Murphy, Murphy Associates Inc.

Richard Peacock, Tecton Architects

Ivana Rosich, OM Workspace

Jonathan Weiss, Nettime Solutions

Take a look at where we've been!

In 2009, the Health Care Council visited 15 U.S. and Canadian cities offering 21 independent seminars, educational sessions at national conferences and networking events as well as tours of the Green Patient Lab. We hope every member has taken advantage of something we've offered. If not, we hope to see you in 2010!



Green Leaders at Washington DC Seminar in May – Co-hosted by Inova Health System

(L to R)

Alan Whitson, Seminar Leader; Cindy Kilgore, AVP Materials Management-Sustainability, Inova Health; Dr. Ravi Gupta, Green Team Leader, Inova Health; Odell Hall, Director/Facilities Management, Montgomery General Hospital; Seema Wadhwa, Sustainability Engineer, Inova Health

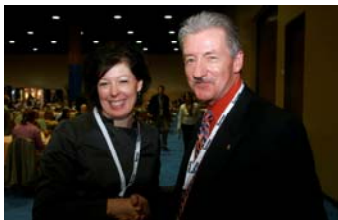


At our Spring Conference in San Francisco, members toured Laguna Honda Hospital.



At World Work Place, the HCC hosted an open forum to share

news about the council and discuss major issues facing health care today.



*G a r y
C o l l i n s,
I m m e d i a t e
P a s t
P r e s i d e n t
- H C C , a n d
J o c e l y n*

Stroup, President-AAHID, met at Health Care Design .09 along with AAHID's Vice President and Executive Director to discuss opportunities for the Health Care Council and AAHID (American Academy of Healthcare Interior Designers) to collaborate for the benefit of their respective members.

March

ASHE PDC, Phoenix, The re-designed Green Patient Lab made its debut, HCC President Gary Collins led the "Health Facilities Strategic Planning Team Forum" and HCC Design Standards Chair Constance Nestor presented

"Outcome-Based Construction Programs"

May

Making Sense out of Sustainability in Healthcare 2009, Boston, Philadelphia, Washington DC & Bend, OR

Joint Spring Conference with the Research & Development Council, San Francisco

Corporate Sustainability Summit, Austin, Inaugural Healthcare Sustainability Roundtable meeting, HCC VP of Sustainability Brian Weldy presented, "How Sustainability is Gaining Traction in Healthcare"

July

Making Sense out of Sustainability in Healthcare 2009, Minneapolis and Chicago

September

Making Sense out of Sustainability in Healthcare 2009, Nashville, Cincinnati, Seattle and Houston

IIDEX/NeoCon, Toronto, Green Patient Lab exhibited

AIA Technology Architecture Conference, Chicago, VP of Sustainability, Brian Weldy presented "The Competitive Advantage for a Virtual Design Studio"

October

Healthcare Facilities Symposium & Expo, Chicago Conference attendees visited the Green Patient Lab in the exhibition hall and then enjoyed a networking reception in the DIRT show room.

World Work Place, Orlando, The HCC hosted an open forum for our members and HCC's VP of Research Todd Wilkening presented, "Facilities Management Benchmarking Business Value"

NACHRI Annual Meeting, Orlando, The Green Patient Lab was exhibited virtually for the first time.

November

Health Care Design .09, Orlando, The HCC hosted "Strategic Options for Hospitals in the New Economy", with Kaufman Hall presenting, Gary Collins presented "Health Strategic Planning Forum—When Do You Know You Need A Partner?",

HCC Design Standards Chair Constance Nestor presented "Freestanding Emergency Centers—A How To Guide from A-Z" and HCC VP of News & Information, Jeff Kent, hosted a roundtable titled "Financing Healthcare Projects from Atypical Sources"

Greenbuild, Phoenix, The Green Patient Lab was exhibited for the 4th time in 2009.

HCC webinar, "IPD: What is it and how does it work?" presented by Patrick Duke, MS, Senior Vice President, KLMK Group, Greg Strahan, Chief Operating Officer, Owensboro Medical Health System, Jamal Ghani, Senior Vice President of Operations, Hurley Medical Center. This webinar is also available for viewing by our members at <http://www.ifma-hc.org/events/pastevents.aspx>

Share your stories!

The Health Care Council is looking for authors to write educational articles for *FacilityCare* magazine and the new *International Journal of Facility Management* as well as presenters to conduct HCC-hosted webinars on educational topics for health care FMs.

And, if you have a topic you'd really like to learn about, let us know and we'll find an "expert."

If you have ideas and interest, please contact Jennifer Coble at Jennifer.coble@gmail.com.

Volunteer Profile

This quarter, we're please to introduce you to Rita Chmiel. She has designed the Health Care Council newsletter for nearly 3 years with perseverance and dedication.



Name: Rita Chmiel

Position:
Business Development Manager

Company and location:

ISS Grounds Control, Inc. Phoenix AZ 85040

Ways that you've volunteered with the Health Care Council and IFMA?

I have been very active in the local chapter Phoenix IFMA for the past 6 years. The first 4 years I worked with the programs committee while being very active in the news letter committee. My position included picture taking at all events, formatting and editing the local chapter newsletter. However with the lack of information provided from the Facilities Managers it became very difficult to continue a monthly or quarterly news letter program. This local chapter suggested to discontinue the newsletter all together and chose just to email up updates on an as needed basis.

Within two weeks of the decision to discontinue the local chapter of the newsletter, the Health Care Council was requesting volunteers to help improve their newsletter with information and layout. I did not hesitate to volunteer. I always enjoyed creating new ways to format the information provided. The current team has done wonderful job supplying very important information concerning the Health Industry to me for the final layout of the circular. Topics have included new techniques, modernization of patient rooms, education on Green Build and updates from the President. These are just to mention a few important items incorporated into each issue.

How did you get into the industry? I grew up on a farm in Nebraska and was used to being outside playing with crops, gardens and other forms of plant material. When a client of mine asked if I would be interested in the landscape industry it seemed like second nature to be a part of the environment and build beautiful landscapes for everyone to enjoy.

What was your best day at work? When our work was recognized and ISS Grounds Control, Inc. won "Best project" on a Global level from Planet Landscape regarding Optima. Optima, was the first green built condominium located on Goldwater and Scottsdale Road in Scottsdale Arizona. ISS Grounds Controls' project started in 2006 and we are still maintaining all the landscape installed. Our Design team needed to specifically design each patio and all the common areas separately due to shade issues, sunny areas, have drought tolerant plant material and flower for a lush appeal for the Class A Million Dollar plus per suite condo. To be a part of a team that had the professionalism and knowledge to accomplish this brought great pride to me and my industry.

What issue (professional or personal) are you most passionate about? I am very personally passionate about natural beauty whether it is inside or out. Loving the natural way a plant grows, seeing the natural way a baby smiles or experiencing someone achieve something spectacular are all parts of the universe expressing beauty to me. I find great passion in all that I see.

If you were Queen for a Day in the health care industry, what one thing would you change? I would like to see more information and teaching regarding the body mind connection. Familydoctor.org has a great article discussing how your emotions affect your health. It has been proven that meditation and calming the body reduces stress, lowers your blood pressure and builds up your immune system. I was never taught that in school. I never see it practiced at the office or work in general and whenever I have visited a doctor for whatever reason, I have not found one doctor that was under my health care insurance plan that discusses the emotional connection to the problem. I would change the opportunity for the public to gain access to understanding the body mind connection and include an insurance plan with it.

What advice would you give someone getting into your profession today?

Don't take the plant material so personally. People who manage communities and commercial sites that deal with natural plants and nature of the plants tend to take the plants very personal.

I have a cute comic strip on my wall created by Rick Kirkman and Jerry Scott called Baby Blues. The name of the strip is "Same View, Different Views". Landscape is the same. "Why are they cutting off all the flowers that bloom so pretty?" I hear a lot while down the street I hear, "Why aren't they shaping those plants and cutting off those messy flowers!" It is the same view with different views. Why take a plant so personally. They are there for all to enjoy and whether they are shaped or left natural is only an opinion.

If you could reverse one law or regulation, what would it be?

I do not know of one law or regulation in particular but reversing the process of the bureaucratic government lobbyist system to using common sense. This whole medical system started to help people in need. Why not go back to the simple basics. If the government can find the money to send another robot to Mars I am sure there is a way to help people in need without changing the independent health care system and freedom of choice.

What are the three best words to describe you?

Spiritual -Amusing - Nonconformist

What is your favorite activity outside of work?

Being in nature...I love to hike and practice hiking every weekend. I meditate for an hour every Saturday and Sunday outside with nature then take either an hour or even up to a three hour hike starting at dawn. It keeps me balanced and helps me stay calm during the rushing hours of the work week. Other than that I practice searching for something new to do that I have not done before. An example would be finding a new restaurant with a food item I never heard of as I search to do as something I have never tried before.

Best book ever read or movie ever watched?

Best Books:

Fire in the Heart_by Deepak Chopra

Biology of Belief_by Bruce H. Lipton

Best Movies:

Ground Hog Day & What the Bleep do we Know?!

Contact information:

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2010 Calendar of Events

Energy, Economics & Environment: Making the 3E's Work Together in Healthcare

Dates TBA among the following cities: Atlanta, Boston, Chicago, Dallas, Denver, Kansas City, Minneapolis, Raleigh/Durham, Phoenix, San Francisco, Seattle, St. Louis, Toronto

HCC webinar, January 20, 2010

"Facilities Management Benchmarking Business Value" presented by HCC VP of Research, Todd Wilkening. This is a repeat performance of the presentation made at World Work Place 2009

HCC webinar, March 4, 2010

"Independent Performance Contracting" presented by AMERESCO

ASHE PD&C, March 14-17, 2010

San Diego, CA

We are in early discussions to arrange a spring meeting for our members at ASHE PD&C, watch for more information.

HCC webinar, May 2010, (exact date TBD)

"The Competitive Advantage for a Virtual Design Studio" presented by HCC VP of Sustainability Brian Weldy. This is a repeat performance of his presentation at the September AIA Technology Conference.

HCC webinar, July 2010, (exact date TBD)

HEPA filtration by Dennis Longworth of Nano Filtration Technologies

HCC webinar, September 2010, (exact date TBD)

"IPD: What is it and how does it work?" presented by Patrick Duke, MS, Senior Vice President, KLMK Group, Greg Strahan, Chief Operating Officer, Owensboro Medical Health System, Jamal Ghani, Senior Vice President of Operations, Hurley Medical Center

This webinar is also available for viewing by our members at <http://www.ifma-hc.org/events/pastevents.aspx>.

Healthcare Facilities Symposium & Expo, September 14-16, 2010, Chicago, IL

We are in preliminary discussions to exhibit the Green Patient Lab virtually at this show.

IDEX/NeoCon 2010, September 23-24, 2010

We are in preliminary discussions to exhibit the Green Patient Lab virtually at this show.

World Work Place, October 27-29, 2010, Atlanta, GA

Watch for details about the HCC's open forum and our educational bonus session.

Health Care Design .10, November 13-16, 2010, Las Vegas, NV

The HCC will host two educational events – a two-hour pre-conference workshop and a one-hour educational session or roundtable discussion.

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GREEN PATIENT LAB 3.0 | 2009

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