



## Hello Health Care Council members.

With no let up in sight, planning for 2008 is well underway! The Green Patient Room (GPR) making its debut at ASHE PDC in Orlando in March. Our second year of partnering with Corporate Realty Design & Management Institute (CRDMI) has us back out across the country to another 14 cities for the High Performance Hospital and Medical Research Facilities seminar. While 2007 was an incredible year for the HCC in terms of educational sessions, sponsored events, new partnering relationships and our membership growth, I can tell you all right now that 2008 will be even more active.

The GPR will be at ASHE PDC in Orlando in March, ASHE Annual in DC in July and at the Healthcare Facilities Symposium & Expo in Chicago in September. There are even a couple of cities on the CRDMI schedule that may see the GPR in 2008.

Planning for the joint Research & Development Council (RDC) and the HCC spring conference is complete and more information is in this newsletter. This conference promises to be one of our best as it will be in partnership with the RDC and in the heart of the healthcare and research hub in Boston know as MIT.

We have launched our research effort with ASHE into energy usage and are planning on presenting an update at WWP 2008, we continue to build our four regional HCC groups, and plan on adding two more new cities in 2008. And finally we are applying for IFMA's Council of the Year award, Council Newsletter of the Year, and Council Programs of the Year, winners to be announced at World Work Place.

As always do not hesitate to call or email me to discuss your interest in getting more involved with the council or just to let me know about a good idea for the council. I look forward to meeting as many of you as possible throughout 2008.

Gary Collins  
[gary.collins@anshen.com](mailto:gary.collins@anshen.com)  
312-622-3732.

*"If you have health, you probably will be happy, and if you have health and happiness, you have all the wealth you need, even if it is not all you want."*  
~Elbert Hubbard

## Visit the Green Patient Room in 2008!

With our new partnership with ASHE, we're thrilled that the Green Patient Room that appeared at World Work Place last fall will be exhibited at both ASHE PDC and ASHE's Annual conference in 2008. It will also be exhibited at the Healthcare Facilities Symposium in Chicago this fall.

Visit ASHE's website to learn more about the Green Patient Room and register for the PDC conference in March: <http://www.ashe.org/ashe/education/2008pdc/greenroom.html>.

Hospitals who are planning upcoming green building projects can arrange a private tour of the Green Patient Room by contacting Health Care Council President Gary Collins at [gary.collins@anshen.com](mailto:gary.collins@anshen.com).



Areal View



Bath



Exterior



Family Room



Main Room



## 2007 High Performance Hospitals & Medical Research Facilities seminars a great success, continuing across the country in 2008!

Last year was the best year ever for educational programs for the Health Care Council. Not only did we sponsor educational sessions at many national conferences and launched the Green Patient Room, we were a major sponsor of the High Performance seminars that traveled to 10 cities in 2007. Because of its great success, 14 more seminars are planned for 2008 beginning in April (see our calendar of events on page 3 for more details).

The statistics gathered during the 10 seminars conducted in 2007 provide an interesting picture of both the profile of the attendees and what's happening in health care across the country.

- 603 professionals attended the seminars in total
- Cumulatively, those attendees reported 47.03 million square feet in total planned projects equaling \$3.9 billion in construction planned or in progress.
- On average, attendees rated the seminar content and the speaker 4.3 or above on scale of 1-5.
- The mix of attendees included 42% from Community Hospitals, 15% from Urban Hospitals, 9% from Cancer/Surgery/Outpatient facilities, 15% from Academic Medical Centers, 1% from Long Term Care facilities and 18% from other types of health care facilities.
- Attendees reported on the size of their facilities in the following manner: 18% more than 500 beds, 26% - 251 to 500 beds, 22% - 101 to 250 beds, 20% - 26 to 100 beds, 14% - less than 25 beds. Of those reporting projects in their pipeline, 35% reported they were planning renovations, 56% reported new construction, and 9% reported new construction and renovation combined.

### Attendee's commented on their favorite thing about the seminar:

- Covered some great topics on energy with statistics that blew our minds. Great support data.
- Very informative, turned the 'payback' problem on its head!
- Information I can use to encourage early integration of all pertinent members of the facilities team.
- Focus on costs and "selling" benefits of better buildings based on dollar value.
- Great insight into sustainable design and construction.
- Quality of topics is relative to real world experiences.
- Fact-based knowledge, not just studies that are out there with out the facts to support it.
- Overall attention to detail, Excellent presentation—great energy and planning. Content will be a very useable resource.

## We're looking forward to a very successful 2008!

To view the 2008 brochure visit [www.squarefootage.net](http://www.squarefootage.net). If you or your company is interested in sponsoring the event in one of the cities we'll be visiting, want to contribute to the panel discussion, or volunteer to organize the program locally, contact Glenn Fischer at 503-274-7162 or [gfischer@squarefootage.net](mailto:gfischer@squarefootage.net).

## Better Faster Greener – Smart Strategies for High Performance Buildings, Cambridge, MA, May 4-6, 2008



We've partnered with the Research & Development Council to bring our members a very exciting conference this spring. With Keynote Speaker, Professor Sarah Slaughter Sustainability Coordinator of MIT Sloan School of Management, 15 educational sessions, a tour and dinner at Fenway Park and facility tours, and great networking opportunities, this is an event you don't want to miss!

Visit [http://www.ifma.org/learning/events/rdc\\_hcc/index.cfm](http://www.ifma.org/learning/events/rdc_hcc/index.cfm) for the complete program as well as registration, sponsorship and travel information.

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## HEALTH CARE COUNCIL EVENTS CALENDAR

### March 10-13, 2008

ASHE's International Conference and Exhibition on Health, Facility Planning, Design and Construction, Orlando, FL  
[www.ashe.org/ashe/education/2007pdc/future.html](http://www.ashe.org/ashe/education/2007pdc/future.html)  
Visit the Green Patient Room!

### April 25, 2008

High Performance Hospitals & Medical Research Facilities seminar  
San Francisco/Oakland, CA  
[www.squarefootage.net](http://www.squarefootage.net)

### April 30, 2008

High Performance Hospitals & Medical Research Facilities seminar  
Nashville, TN  
[www.squarefootage.net](http://www.squarefootage.net)

### May 1, 2008

High Performance Hospitals & Medical Research Facilities seminar  
Phoenix, AZ  
[www.squarefootage.net](http://www.squarefootage.net)

### May 4-6, 2008

IFMA Health Care Council and Research & Development Council's Joint Spring Conference – "Better, Faster, Greener – Smart Strategies for High Performance Buildings"  
[http://www.ifma.org/learning/events/rdc\\_hcc/index.cfm](http://www.ifma.org/learning/events/rdc_hcc/index.cfm)  
Join us for great networking, educational sessions and facility tours. Enjoy our social outing at Fenway Park!

### May 20, 2008

High Performance Hospitals & Medical Research Facilities seminar  
Philadelphia, PA  
[www.squarefootage.net](http://www.squarefootage.net)

### May 21, 2008

High Performance Hospitals & Medical Research Facilities seminar  
Miami, FL  
[www.squarefootage.net](http://www.squarefootage.net)

### May 28, 2008

High Performance Hospitals & Medical Research Facilities seminar  
Charlotte, NC  
[www.squarefootage.net](http://www.squarefootage.net)

### May 30, 2008

High Performance Hospitals & Medical Research Facilities seminar  
St. Louis, MO  
[www.squarefootage.net](http://www.squarefootage.net)

### July 20-23

ASHE's 45<sup>th</sup> Annual Conference, Washington DC  
<http://www.ashe.org/ashe/education/annual2008/>  
Visit the Green Patient Room!

### September 9-11, 2008

Healthcare Facilities Symposium  
Chicago, IL  
<http://www.hcarefacilities.com/>  
Visit the Green Patient Room!

### October 15-17, 2008

World Work Place, Dallas, TX  
[www.worldworkplace.org](http://www.worldworkplace.org)  
Don't miss the HCC's business meeting on October 15.

### November 8-11, 2008

Healthcare Design .08, Washington DC  
[www.healthdesign.org](http://www.healthdesign.org)  
Join us for a Pre-conference workshop on November 9.

### Sponsor the Health Care Council and Get your Message out to nearly 600 members!

Seventy-five percent of our members work for a health care facility in Facility Management, Planning, Construction or Administration. Take the opportunity to sponsor the Health Care Council's website and newsletter for one year. With sponsorship, your company will receive a firm listing and website link on our website at [www.ifma-hc.org](http://www.ifma-hc.org) as well as a ¼ page acknowledgement in each of 3 remaining newsletters in 2008.

Visit <http://www.ifma-hc.org/aboutus/sponsorship.cfm> to read our sponsorship forms or contact Jennifer Coble at [Jennifer.coble@gmail.com](mailto:Jennifer.coble@gmail.com) to learn more.

### Do you have an interesting Facility Management story to tell? If so, the Health Care Council and your colleagues want to hear from you.

The HCC holds a contract with *FacilityCare* magazine to provide six articles per year to be published in the magazine. All members of the HCC receive a free subscription to the magazine. Magazines are also distributed at national conferences such as ASHE, NFM&T, NeoCon, IAHSS, APIC, IEHA/ISSA, Healthcare Facilities Symposium and IFMA's World Work Place. Guidelines for submitting an article and examples of past articles can be found on the HCC website [www.ifma-hc.org](http://www.ifma-hc.org) under Council Resources/Member Submissions.

Articles are written by facility managers, architects, engineers, consultants and vendors in the health care field and provide insight and practical information to assist and inform other HCC members on trends, practices, systems, and procedures to help you do your job better or just keep you informed. If you are interested in submitting an article please contact Jeff Kent, VP of News and Information at 904-232-4274 or e-mail him at [jkent@nemours.org](mailto:jkent@nemours.org).