



### President's Message January 09

Now that we all have completed our business plans for 2009, I hope each of you will include at least one HCC event. We will be crossing the country with new seminars and educational exhibits. Coming off of a year with unprecedented activity, we are preparing to outdo 2008. The recognition from IFMA with the Council's first Programs and Professional Development of the Year Award motivates us more to bring our members even more in 2009.

A snapshot look ahead into 2009 looks like this:

The Green Patient Room exhibit that was so successful in 2008, it is undergoing a complete redesign and technology enhancement and will make its debut at ASHE/PDC in March in Phoenix. The new room will include at least one new partner that you might have heard of before, Microsoft.

In May we will be a partner with the Research and Development Council for our second annual joint spring conference together in San Francisco. Call for papers are now on the HCC Website.

Our research effort on best practices is preparing to launch with ASHE during the 1<sup>st</sup> Q.

We anticipate adding two more new networking cities during 2009.

We will be launching four educational webinars (one per quarter).

We continue to be very proud that FM's account for 75% of our membership. We attribute this success to the officers and chairs efforts to provide our members with quality programs and events.

As always do not hesitate to call or email me to discuss your interest in getting more involved with the council or just to let me know about a good idea for the council. I look forward to meeting as many of you as possible throughout 2009.

Gary Collins, AIA  
President, Health Care Council

### High Performance Hospitals seminar Wraps Up Second Year with Plans for More

The High Performance Hospitals & Medical Research Facilities seminar grew in popularity during 2008, as average registration per event increased 22%. Crafted by the Corporate Realty, Design & Management Institute in partnership with the IFMA Healthcare Council, drew a cross-section of healthcare professionals. In addition to facilities managers, facility engineers, architects, designers, and contractors were captivated by the information packed sessions.

A total of 24 seminars were conducted the past two years in virtually every region of the U.S. These events placed IFMA HCC in front of more than 1,500 people responsible for \$13 billion in healthcare renovation and new construction projects. Partnerships were also struck during the year with healthcare groups such as the Metropolitan Chicago Healthcare Council and ASHE's Healthcare Facilities Society of New Jersey. Ben DiFranco, chair of the New Jersey group's education committee and facility manager at Mountainside Hospitals, said "Just wanted to say we got a lot of positive feedback...Thanks to you, your staff, and your speakers. Keep me abreast of other IFMA (Healthcare Council) events."

A new series of seminars are being developed for 2009 focused on sustainability and the multitude of energy related issues facing the healthcare industry. Plans are to continue in a half-day format and more importantly - delivering them locally. With travel budgets expected to be very limited next year, it increases the importance of bringing high quality educational programs to local markets.

And, if physically getting to one of the seminars in a major metropolitan area still doesn't meet your schedule, we will be producing the seminar in a webinar format in 2009. We continue to look for partnerships and sponsors, so don't hesitate to contact us.

Watch your e-mail for more information in the new year or visit [www.squarefootage.net](http://www.squarefootage.net).

*"If I have been of service, if I have glimpsed more of the nature and essence of ultimate good, if I am inspired to reach wider horizons of thought and action, if I am at peace with myself, it has been a successful day."*

Alex Noble

## Health Care Design 08 Recap

The Health Care Council hosted two sessions at Health Care Design 08.

One, a pre-conference workshop led by Mike Rona, Principal, Rona Consulting Group & former President, Virginia Mason Medical Center was titled "Lean Process Improvement for Healthcare." The presentation was given to health care professionals at the capacity crowd of more than 500 attendees. Participants learned lean process principles, how to get departments right the first time and then put the skin around them, value analysis, sustainability and fundamentals of Lean Construction.

Rob Stieg, AIA, a principal with Boldt Consulting Services, moderated a discussion entitled High Performance Hospitals for Facility Managers. The group discussed the challenges associated with quantifying the value of operational improvements when implementing sustainable solutions. It was generally agreed that quantifying the monetary value of improvements involving the reduction of medical errors, improved patient safety, or the development of healing environments, continues to be difficult. On the other hand, calculating first cost for items such as building materials and/or engineering systems is much more straightforward. The discussion group agreed that identifying new methods to calculate operational savings is still needed. Hospital executives stressed the importance of including social, community and environmental benefits when considering a sustainable solution. Collaboration and open communication between team members continues to be a critical success factor.

## 2008 Year in Review

The Health Care Council had its most active year ever with the Green Patient Room visiting five conferences in the United States and Canada, numerous HCC hosted educational sessions, a shared booth at World Work Place with ASHE, and the continued production of the seminar "High Performance Hospitals and Medical Research Facilities".

*Attendees visit the Green Patient Room at ASHE PDC in March.*



*At ASHE PDC and several other conferences, hospital groups were invited to privately tour the Green Patient Room, ask questions, study the application of design principles in their own facilities and then fill out surveys to give the design team feedback.*



*During our Spring Conference in Boston, jointly hosted with the Research & Development Council, attendees enjoyed dinner at Fenway Park.*



*Spring Conference attendees also toured Boston by land and water on the Ducks.*





At IDEX, the Green Patient Room designers were kept busy with Canadian media interviews, appearing in newspapers and national television.

The Green Patient Room exhibit was a highlight of the Healthcare Facilities Symposium & Expo in Chicago.



The Health Care Council and ASHE hosted their first joint booth in the Green Zone of the Exhibition Hall at World Work Place. ASHE's Tim Adams and P.J. Andrus are pictured.



At World Work Place, Olha Prijic of Baylor University Medical Center, Brian Weldy of HCA Healthcare and Dave Ennis of Kaufman Hall spoke during the Health Care Council's bonus session titled "Is Your Hospital Ready for You?"



The Council received the 2008 Council of the Year Award for Programs and Professional Development from IFMA.



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The Boston Chapter of



International Facility Management Association

**BOSTON CHAPTER, IFMA HEALTHCARE NETWORK  
INVITES YOU TO THIS COMPLIMENTARY PROGRAM AND NETWORKING EVENT**

**Title:** Joint Commission requirements for the Pre-Construction Risk Assessment (PCRA) process

**Date:** Tuesday, January 20, 2009

**Time:** 4:00 p.m. to 6:00 p.m.

**Location:** Boston Medical Center  
Dowling Building Amphitheatre  
771 Albany Street  
Boston, Massachusetts

**Speaker:** Bryan F. Connors, M.S., C.I.H., H.E.M.  
Senior Scientist/Healthcare Practice Leader  
Environmental Health & Engineering, Inc.

**Overview:** The presentation will focus on the Joint Commission requirements for the Pre-Construction Risk Assessment (PCRA) process including Infection Control Risk Assessments (ICRA), Interim Life Safety Measures (ILSM), and other common construction healthcare risks. The presentation will include proven success strategies and common pitfalls of PCRA program management including management of program metrics and data. The goal of this workshop is to educate hospital facility managers, engineers, and safety personnel on the PCRA basics and how to ensure a Joint Commission compliant program. Ample time will be available before and after the presentation to network with industry friends and colleagues.

**RSVP to:** Bruce Ignacio/Cube 3 Studio Architects @ [bignacio@cube3studio.com](mailto:bignacio@cube3studio.com)  
For security reasons, please register ASAP.

**SPONSOR:** \*Light refreshments will be provided



**DIRECTIONS:** <http://www.bmc.org/patients/map.pdf>

The Boston Chapter's Local Networks have been formed to provide an opportunity for professional members of the Chapter to focus on the concerns of the specific industry or business sector in which they work with other members who work in similar settings. For more information on other IFMA programs and on joining IFMA visit our Web site at [www.ifmaboston.org](http://www.ifmaboston.org)

*"Did you hear about the man who fell into an upholstery machine?"*

*He's fully recovered.*

## Calling all Presenters!

We invite you to share your expertise at **HEALTHCARE DESIGN 09**

October 31- November 3, 2009

Gaylord Palms Resort and Convention Center, Orlando, FL

**Deadline for Proposal Submissions:** Friday, January 16, 2009

**Submission Form and Proposal Guidelines:**

<http://www.healthdesign.org/education/conf/speakersguidelines.php>

HEALTHCARE DESIGN 09 is the premier conference devoted to how the DESIGN of responsibly built environments directly impacts the safety, operation, clinical outcomes, and financial success of healthcare facilities now and into the future.

With over 3600 in participants, HCD 09 is the industry's best-attended and most well-respected conference on evidence-based design for healthcare. This annual event is produced and founded by the industry's leading information and educational advocates, The Center for Health Design, a nonprofit research and advocacy organization and the Vendome Group, LLC, publisher of *Healthcare Design* and *Nursing Homes/Long Term Care Management* magazines, in conjunction with the AIA Academy of Architecture for Health.

The HEALTHCARE DESIGN conference is developed by professionals who are day-to-day advocates and champions for the improvement of healthcare spaces. This unrivaled educational event has been endorsed by experts from the International Interior Design Association (IIDA), the American College of Healthcare Architects (ACHA), the American Academy of Healthcare Interior Designers (AAHID), and the American Society of Interior Designers (ASID). It is the most comprehensive in the industry, offering attendees a state-of-the-art multi-track, multi-disciplinary learning event.

This conference is for all professionals involved in the design, build, and operation of healthcare facilities, including top administrators and operations executives, architects, interior designers; facility managers, and design/build professionals, as well as researchers, students, and educators.

Attendees benefit from access to the latest and best educational content in healthcare design delivered from thought leaders and innovators within the field. Through offering new and forward-thinking concepts, ideas, practices and evidence-based research findings, HCD 09 promises to be a can't-miss event.

Join a long established group of faculty speakers who are recognized as thought leaders in the industry. We welcome presentation proposals that are suited to the following educational foci:

- Evidence-Based Design Research Methodologies
- Case Studies
- Evidence-Based Design Research Studies/ Reports
- Safe Hospital Design
- Green Design and Sustainability
- Innovations in Facility Planning
- Design Challenges and Solutions
- Impact of Technology on Facility Design Lessons Learned from Our International Neighbors

**Questions?** Don't hesitate to contact The Center for Health Design program development manager, Jennifer Wilcox at [jcotterwilcox@verizon.net](mailto:jcotterwilcox@verizon.net) or call 202.277.2407.

**For continued information about Healthcare Design 09, please visit:**

<http://www.hcd09.com/ME2/Sites/Default.asp?SiteID=EA5CA38A9F7B4FACA1EEC36819936E27>

## Calling all Exhibitors and Sponsors!

Don't miss the opportunity to be an active participant in the Health Care Council's Spring Conference in San Francisco. Visit:

<http://www.ifma-hc.org/events/IFMA%20Spring%20Conference%202009%20sponsorship-exhibitors%20oppt.pdf>. To learn how you can exhibit or sponsor and receive complimentary registration for our conference May 10-12, 2009.



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HEALTHCARE

## 2009 Calendar of Events

March 8-11, 2009  
ASHE Planning Design and Construction Conference,  
Phoenix, AZ  
<http://www.ashe.org/ashe/education/2008pdc/future.html>  
Visit the Green Patient Room!

May 10-12, 2009  
Health Care Council and Research & Development  
Council Joint Spring Conference  
San Francisco, CA  
[www.ifma-hc.org](http://www.ifma-hc.org)

August 2-5, 2009  
ASHE's 46th Annual Conference and Technical Exhibi-  
tion  
Anaheim, CA  
[www.ashe.org](http://www.ashe.org)

September 30-October 2, 2009  
Healthcare Facilities Symposium  
Chicago, IL  
[www.hcarefacilities.com](http://www.hcarefacilities.com)

October 7-9, 2009  
World Work Place  
Orlando, FL  
[www.worldworkplace.org](http://www.worldworkplace.org)

October 31-November 3, 2009  
Health Care Design 09  
Orlando, FL  
[www.hcd09.com](http://www.hcd09.com)

*"I have always been impressed by the fact that there are a surprising number of individuals who never use their minds if they can avoid it, and an equal number who do use their minds, but in an amazingly stupid way."*

*Carl Jung*  
Swiss psychologist (1875 - 1961)

## List of officers

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For a complete list of council chairs, see our website at  
[www.ifma-hc.org](http://www.ifma-hc.org)

*Everything that irritates us about others can lead us to an un-  
derstanding of ourselves.*

*Carl Jung*  
Swiss psychologist (1875 - 1961)