

Health Care Council of IFMA

June 2009



President's Message

Hello Health Care Council members and welcome to our mid-year newsletter. There is so much information to share with you in this newsletter that I am not going to spend much time with the president's message other than to tell you a few quick and important facts.

In April we lost only one HCC member, and in May we lost no HCC members. During these tough economic times we are all aware of the financial challenges all of our HCC members are facing. For the HCC to maintain this level of membership when in the past we have lost as many as 10 members in a month is a strong signal that the HCC is providing the type of information our members are looking for. We greatly appreciate that you're keeping us in your budget.

This spring the Health Care Council and ASHE launched a **benchmarking survey**. We strongly encourage you to take part in the survey at <http://www.ifma-hc.org/OMBenchmarkSurvey.pdf>. The results and usefulness of the tool will only be as good as the data we collect. The final report will allow facility managers to compare their facilities operational performance to that of similar health care organizations and relate it to common business financial terms. This tool will enable Health Care FMs to continually improve operational efficiency.

In return for your participation in the survey, you will receive a copy of the report free of charge. It seems like a no-brainer to me. As you're filling out the survey, please be confident that your answers will not be shared with anyone.

As always do not hesitate to call or email me to discuss your interest in getting more involved with the council or just to let me know about a good idea for the council. I look forward to meeting as many of you as possible throughout 2009.

Gary Collins, AIA
President, Health Care Council

**May in San Francisco:
HCC members enjoy our Spring Conference**



Making Sense Out of Sustainability in Healthcare Seminar: *Partnership at Work. IFMA-HC and Oregon ASHE Chapter Team-Up at Annual Healthcare Facilities Conference in Bend, OR (L to R)*

Art Kjos, Architecture for Health Panel/Northwest and Partner, Clark/Kjos Architects; Guy Dove, President/Oregon Society for Healthcare Engineers and Facility Engineer, Adventist Medical Center; Alan Whitson, Seminar Leader, President of Corporate Realty, Design & Management Institute



Making Sense Out of Sustainability in Healthcare Seminar: *Green Leaders at Washington DC Seminar – Co-hosted by Inova Health System (L to R)*

Alan Whitson, Seminar Leader; Cindy Kilgore, AVP Materials Management-Sustainability, Inova Health; Dr. Ravi Gupta, Green Team Leader, Inova Health; Odell Hall, Director/Facilities Management, Montgomery General Hospital; Seema Wadhwa, Sustainability Engineer, Inova Health



Making Sense Out of Sustainability in Healthcare Seminar

Upfront planning and commitment earn New England's first LEED Silver in healthcare for Shapiro Cardiovascular Center, explains Art Mombourquette at Boston seminar panel discussion.



(L to R)
R)

Jeff Thompson, AwareManager; Pete Mitchell, Philips Lighting; Inga Leonova, Tsoi Kobus & Associates; Doug Kafka, Lutron; Eric Muller, Georgia Pacific; Arthur Mombourquette, Brigham & Women's Hospital

Sustainable Healthcare Seminar Marked By Exceptional Turnouts

Exceptional turnouts and attendee feedback have marked the new seminar series, "Making Sense Out of Sustainability in Healthcare." The popular educational seminar will be held in six more cities during the 2nd half of the year:

- July 27, Minneapolis, MN
- July 29, Chicago, IL
- Sept. 1, Nashville, TN
- Sept. 4, Cincinnati, OH
- Sept. 23, Seattle, WA
- Sept. 30, Houston, TX

The series launched in May in Boston. Bruce Ignacio, networking leader in Boston, spearheaded a local effort that led to one of the largest turnouts ever for an IFMA-HC event in New England. A similar success was repeated in the Washington DC area where registration was 88% higher than a similar healthcare event two years ago. Hospitals hosting the seminar have included Dana-Farber Cancer Institute in Boston and Inova Fairfax Hospital in Falls Church, VA. Two other seminars were held, one in Philadelphia and the other as part of the Oregon Society for Healthcare Engineers annual conference in Bend, Oregon.

IFMA-HC's seminar partner - Corporate Realty, Design & Management Institute (CRDMI) - reports very positive feedback from attendees. More than 80% of those attending have graded the seminar Excellent or Very Good.

CRDMI has been conducting a sustainability survey among attendees at each seminar. Attendees are asked about their depth of understanding of green building issues. More than 50% are in the "somewhat" category.

How Well Do You Understand Green Building Issues?

Not at All.....3%
 Somewhat.....51%
 Understood, but Not a Corporate Objective.....8%
 Understood, and Is a Corporate Objective.....38%

By the time the season is completed, the seminar will have been held in nearly every major region of the U.S. Anyone wishing to participate in upcoming seminars should contact Glenn Fischer, IFMA-HC VP of Programs at gfischer@squarefootage.net or 503-274-7162.

IFMA-HCC Leads Landmark Roundtable on Sustainability

The IFMA Healthcare Council was at the forefront of a landmark meeting in Austin, TX this Spring. Convened was the Healthcare Sustainability Roundtable with delegations from a half-dozen major organizations represented.

In addition to IFMA-HCC among those sending delegates were AIA Academy of Architecture for Health, Practice Green Health, Healthcare Without Harm, U.S. Green Building Council, and DOE Healthcare Energy Alliance/EnergySmart Hospitals.

The Roundtable is historic in that never before have all these groups attempted to gather together at the same table at the same time. "There is confusion among healthcare providers about sustainability, and worse yet a great deal of duplication of effort. Hopefully, the Roundtable can help our industry clear barriers and eliminate the overlaps among various organizations," said Brian Weldy, IFMA-HC's VP of Sustainability.

Weldy took the initiative to organize the Roundtable earlier this year. It was held as part of the Corporate Sustainability Summit in Austin on May 28-29. Weldy spoke on "How Sustainability is Gaining Traction in Healthcare" during the 2nd day of the Summit. IFMA-HCC gained worldwide exposure as Weldy's presentation was also broadcast live on the internet. In addition to IFMA, Weldy is a leader of DOE Healthcare Energy Alliance and VP at Hospital Corporation of America.

Issues addressed by the Roundtable in Austin included:

- What is the state of Sustainability" in the Healthcare industry today?
- What is your organization doing to support the incorporation of Sustainability principles in Healthcare?
- What "barriers" exist to a broader based acceptance of Sustainability as a driving principal of Healthcare?

One of the Roundtable participants said, "let's face it, the healthcare industry has always been in the business of sustainability. We work at it everyday in the ORs and treatment rooms; in the patient rooms and the critical care units. We're in the business of sustaining lives and improving the quality of lives. Why shouldn't we also be in the business of sustaining the world where those lives are lived out."

The group believes that about 20% of healthcare organizations are "early adopters" to the sustainability principals, with another 60% taking a "wait and see" attitude. The final 20% are taking a "long term acceptance" position. The participants also talked about "the ecological impact of healthcare on human sustainability." To begin the process of addressing some of these issues, concerns and "barriers" the group established a number of action items from creating a matrix of organizations that can address certain sustainability subjects and issues, to holding additional roundtables that will engage other organizations and stakeholders in the process of finding solutions.

A special thank you from IFMA-HCC goes to Glin Jay and Bill Back of Sebesta Blomberg who volunteered their time to act as facilitators and recorders at the Roundtable. Watch for future news about the Roundtable's progress on IFMA-HCC's website. Anyone wanting more details about the Roundtable can email Weldy at brian.weldy@hcahealthcare.com

Pictured at the Sustainability Roundtable include :



(L to R)

Kelly Halls, AIA Academy of Architecture for Health; Stan Cahill, Practice Green Health; Brian Weldy, IFMA Healthcare Council; Nick DeDominicis, Practice Green Health & Healthcare Without Harm; Bill Back, Sebesta Blomberg; Glin Jay, Sebesta Blomberg



“That is the truest sign of insanity - insane people are always sure that they are fine. It is only the sane people who are willing to admit that they are crazy.” - Nora Ephron

Welcome to our newest members!

(from February through April 2009)

Facility Professionals

- Dean Anderson, Vancouver Island Health Authority
- Butch Dahlgren, American Dental Partners, Inc.
- Tom Glynn, Michigan Medical P.C.
- Kevin Jones, CB Richard Ellis
- John Kawsy, Franciscan At St. Leonard
- Tim McFarland, Village Shalom
- Jonathan Meadows
- Fernando Pineda, Fremont Hospital
- Christine Putman, Kaiser Permanente
- Robert Riesselman, Park Nicollet, Methodist Hospital
- James Rushlow, Hastings/Quinte Long Term Care Services
- Terra Sullivan, Seattle Cancer Care Alliance
- Debbie Twiggs, Humana Military Healthcare Services
- John Zeller, Prevea Clinic

Associate Members

- Sara Catron-Cox, Molecular Imaging
- Jerry Darnell, Carolina Business Interiors
- Beth Edwards, Tremco, Inc.
- Rebecca Evans, 1ST Management Services
- Kevin Flannery, BMWC Constructors, Inc
- James Frazita, Jones Lang LaSalle, Inc.
- Orlirio Gomez, Cordis Corporation
- Phillip Harrison, Lutron Electronics Co. Inc.
- Donna Haynes, Carolina Business Interiors
- Mehdi Khosrovani, New England Medical Design Inc
- Shawn MacDonald, Dimeo Construction Company
- Al Mothersbaugh, Akron Glass Tinting
- Mark Murphy, Danis Building Construction Co.
- Steven Paxton, Indoor Air Solutions, Inc.
- Charles Ray, Pacific Landscape Management
- Denise Rippinger, Corporate Artworks/Health Environment Art Services
- Carla Vella Hansmeyer, Systems & Space, Inc.
- Patrick Waitkus, American Interiors Inc.

Volunteer Profile



Todd Wilkening

Director of Facility Services
Ridgeview Medical Center; Waconia,
Minnesota

Ways that you've volunteered with the Health Care Council and IFMA?

Promoting the activities of the Health Care Council and leading presentations on their behalf. Leading a benchmarking study of Health Care Facility Service Departments in a joint effort between IFMA-HCC and ASHE. The focus will include benchmarks focused on how Facilities Management weighs in on hospital cash flow & profit margins

How did you get into the industry?

Started as a summer janitor and light maintenance person at age 16 in my home town hospital. Went to full time that fall. Not realizing I was actually learning something, I furthered my education in Facilities and became a Facilities Manager of another hospital at age 19. That sure was a gamble on that Administrators part. Worked out and was a lucky start to my career.

What was your best day at work?

Days when what you planned & created becomes reality for positive change. Mentoring others.

What issue (professional or personal) are you most passionate about?

Opinions that Facilities Management is an expense department. This is a put down. WE BRING VALUE!

If you were King for a Day in the health care industry, what one thing would you change?

Make it law that Health Care must always perform full scale sustainability modeling in the design and construction of new buildings & not simply look at first costs.

What advice would you give someone getting into your profession today?

Passionately believe in Servant Leadership, the rest will follow.

If you could reverse one law or regulation, what would it be?

A means that requires business's to think long term not just for today. Perhaps this would also sustain the business long term.

What are the three best words to describe you?

Passionate

Solutions

Helpful

What is your favorite activity outside of work?

RVing, wood working & vegetable gardening.

Best book ever read or movie ever watched?

Best Movie: Forest Gump.

Best book: I am still writing it.

Contact info:

Todd Wilkening

Director of Facility Services

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Have you registered on the Health Care Council's community server yet?

It's an easy and free way to connect with your colleagues.

After your first login, you must subscribe yourself to the council postings to activate email deliverability to all council postings, similar to the listserv. You are not automatically subscribed to email delivery.

Log in to <http://www.ifmacommunity.org>

1. **Click on Forums** on the top left menu tab
2. **Click on Forum Subscriptions** (located on the left hand side of the page, under Shortcuts)
3. You can then change the default setting from not receiving subscriptions to receive postings via email.

Click under the Subscription to "YES"(to receive postings by email similar to the listserv) **or "NO"** (which means you will need to login to the IFMA Online Community to view the discussions) The subscription's default setting is "NO" in order to change it to "YES" simply click on the "NO".

2009 Calendar of Events

July 29, 2009

Making Sense Out of Sustainability in Healthcare
Minneapolis, MN

www.squarefootage.net

July 31, 2009

Making Sense Out of Sustainability in Healthcare
Chicago, IL

www.squarefootage.net

August 2-5, 2009

ASHE's 46th Annual Conference and Technical Exhibition
Anaheim, CA

www.ashe.org

September 1, 2009

Making Sense Out of Sustainability in Healthcare
Nashville, TN

www.squarefootage.net

September 4, 2009

Making Sense Out of Sustainability in Healthcare
Cincinnati, OH

www.squarefootage.net

September 23, 2009

Making Sense Out of Sustainability in Healthcare
Seattle, WA

www.squarefootage.net

September 24-25, 2009

IIDEX/NeoCon
Toronto, Canada

www.iidexneocon.com

September 30, 2009

Making Sense Out of Sustainability in Healthcare
Houston, TX

www.squarefootage.net

September 30-October 2, 2009

Healthcare Facilities Symposium & Expo
Chicago, IL

www.hcarefacilities.com

October 7-9, 2009

IFMA's World Work Place
Orlando, FL

www.worldworkplace.org

October 31-November 3, 2009

Health Care Design 09
Orlando, FL

www.hcd09.com

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