



Hello Health Care Council members!

As summer comes to an end and we begin to enter fall the HCC is catching our breath and preparing to head for the AHCA/NCAL Conference in Nashville and IFMA WWP in Dallas. Following a very busy summer that had us exhibiting the Green Patient Room (GPR) in Chicago at the Healthcare Facilities Symposium & Expo, then up to Toronto, Canada

to display the GPR at CHES, we stayed in Toronto to exhibit the GPR at IIDEX/NeoCon Canada.

IIDEX was a very unique experience having Canada AM (Equal to our Good Morning America) do a live feed from the GPR to more than a million viewers plus interviews with the Toronto Star and Canadian Press. The GPR was doing a magnificent job in promoting IFMA and the HCC to Toronto.

The HCC will be on the exhibit hall floor at WWP sharing a booth with our partner, ASHE, and we are looking forward to meeting as many of our members as possible to share with you what we are doing together and how you can get involved. At WWP, in addition to hosting our traditional business meeting we are presenting a very interesting session titled "Is your Hospital Ready for You?". I hope many of you will have the chance to hear this presentation as the panel will share some interesting and shocking data and information about your hospital no matter where it is located.

Finally, during WWP the HCC will be recognized for winning Council of the Year for Professional Development and Programs. Considering where the HCC was just four years ago we should all take great pride in how far we have come and by the fact that IFMA wants to recognize us for this great work.

As always do not hesitate to call or email me to discuss your interest in getting more involved with the council or just to let me know about a good idea for the council. I look forward to meeting as many of you as possible throughout 2008.

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"If you have health, you probably will be happy, and if you have health and happiness, you have all the wealth you need, even if it is not all you want."

~Elbert Hubbard

Council Receives Recognition for Excellence in Programs

At World Work Place's Awards of Excellence banquet on October 17, the Health Care Council will receive the 2008 Council Award for Programs and Professional Development. The Council's nomination highlighted our continuing education theme of sustainable design and high performance hospitals. The phenomenal activity of the past two years as described below was also presented:

- More than 1,000 industry professionals in attendance at the "High Performance Hospitals and Medical Research Facilities" seminar hosted in 17 cities across the US cities in 2007 and the first half of 2008. A total of 24 seminars will have been conducted in total by the end of 2008. In 2007, the Council was able to have a tremendous influence on the industry by presenting to attendees who reported a cumulative projected construction spending of \$3.9 billion planned or in progress.
- In spring 2007, the council debuted the model Green Patient Room in Chicago at the Commercial Construction Show. Based on attendee feedback, the council developed a plan to re-invent the original exhibit and take it on the road allowing thousands of HCC members and industry professionals to see real-world applications of sustainable practices at the most detailed level. The re-invented exhibit was unveiled at World Work Place 2007 to tremendous industry and media coverage.
- Leveraging relationships with other professional organizations to bring educational programs to members at health care industry conferences and conventions. In 2007, we established an ongoing agreement with Health Care Design to have at least one panel discussion or educational seminar at their fall conference ever year. In November 2007, the topic at HCD was "LEAN Approach... Lessons Learned from Greenfield Hospitals" continuing our theme of environmental responsibility.
- The biggest relationship that was formalized this past year was with ASHE (American Society for Healthcare Engineering). This relationship will bring unparalleled opportunities for professional development and benchmarking research results for both our memberships creating an audience of nearly 8,000. The relationship resulted in approval to bring The Green Patient Room to ASHE's PDC Conference in Orlando in March 2008 and was invited back for the 2009 conference. Combined attendance of these 2 events is estimated to total 7,000.

If you are attending World Work Place, please take the opportunity at the Awards Banquet on October 17 to share a proud moment with the Health Care Council.

Healthcare Facilities Symposium & Expo Recap September 9-11, 2008, Chicago, IL

The Health Care Council enjoyed the opportunity to exhibit the Green Patient Room at the Healthcare Facilities Symposium & Expo in Chicago September 9-10, 2008. Over 2,000 attendees shared the opportunity to learn at the Symposium's educational sessions and visit the Expo floor. The Green Patient Room exhibit was considered one of the highlights of the exhibition.



To give attendees and Chicago-area members the opportunity to network with colleagues, the Council teamed up with Allsteel and Pepper Construction to host a networking party on the evening of September 10. Seventy party-goers, enjoyed the opportunity to visit Allsteel's new showroom in the Merchandise Mart, learn about the Council and take Chicago trolley rides from Navy Pier to the historic Merchandise Mart.



Don't miss World Work Place! October 15-17, 2008, Dallas, TX

World Work Place 2008 is a don't miss event for Health Care Council members! We thought World Work Place 2007 was exciting with the Green Patient Room exhibit and signing of our Collaborative Agreement with ASHE, but this year will prove to be even better. Check out our Council activities:

Exhibition Floor

Visit booth 1211 to chat with both Health Care Council and ASHE representatives! We'll be talking about how our joint membership can impact and influence the careers of health care facility managers and how all World Work Place attendees have a vested interest in the hospitals of tomorrow.

Council Business Meeting

Wednesday, October 15, 9am-12pm, Room D171

Learn what the Health Care Council has planned for 2009, meet with Health Care Council and ASHE leaders and discuss our benchmarking survey.

Is Your Hospital Ready for You? Health Care Council/ASHE bonus session

Thursday, October 16, 9:30am-11am, Room D160

Because we love our professions so much, we just had to add one more opportunity to talk about health care at World Work Place! Join moderator Bill Gregory of Cone-maugh Memorial Hospital and speakers Dave Ennis of KaufmanHall, Olha Prijic of Baylor University Medical Center and Brian Weldy of Hospital Corporation of America at this exciting session.

Session Synopsis:

It's no secret there are alarming statistics swirling throughout healthcare, everything from soaring costs to diversions, nurse shortages, and patient safety. What can you expect on your next trip to the hospital whether it be as a patient, family advocate or visitor?

The IFMA Healthcare Council and ASHE bring you an eye-opening session that takes you inside the hospital of today and tomorrow. Your hosts are turning the typical World Workplace session on its head. Don't come to get your usual array of technical details. Instead you'll get insight into design and operational changes that are transforming medical care at hospital facilities, and how it personally affects you. Further, it will give you a crystal ball look at what type of healthcare related facilities are coming down the pike in your community, and the choices you may or may not have.

Objectives:

- Understand changes in healthcare resulting from new construction and renovation.
- Learn how operational changes are affecting patients and visitors
- Learn how FMs work behind the scenes to improve patient outcomes

IFMA Awards Banquet

Friday, October 17, 6:30-midnight, Landmark Ballroom, Hyatt Regency

Don't miss the opportunity to cheer on the Health Care Council as we receive our 2008 Council Award for Programs and Professional Development!

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Thanks to our 2008 sponsors for making the High Performance Hospitals & Medical Research Facilities seminars possible. More than 1,200 professionals responsible for over \$7 billion in projects have attended these programs.


High Performance Hospitals and Medical Research Facilities seminar

The year 2008 may be your last opportunity to participate in the award-winning "High Performance Hospitals and Medical Research Facilities" seminar. Attendees of the High Performance seminars can now receive continuing education credits from the American Institute of Architects, ASHE, IIDA, and the U.S. Green Building Council (USGBC) in addition to IFMA. The seminar is also included in the course catalog for the USGBC's Education Provider Program and is the first healthcare seminar in the program.

Upcoming seminars

- 9/26/08 Dallas
- 10/7/08 Seattle
- 10/23/08 Los Angeles
- 10/30/08 Chicago - presented as part of the Metropolitan Chicago Healthcare 2nd Annual Conference and Expo
- 10/31/08 Boston

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Where Seminar Viewed

- Seattle • SF Bay Area • Los Angeles • San Diego • Denver
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Coming Soon

- Webcast Viewing Date
- 2009 Schedule

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Mark your calendars for ASHE 2009 – see the Green Patient Room exhibit before it's gone!

In September the Green Patient Room exhibit traveled to Canada for CHES and IIDEX. Now it will go into storage until ASHE's Planning Design and Construction Conference. We hope to see as many Health Care Council members as possible in Phoenix, March 8-11, 2009.

CALLING ALL VOLUNTEERS!

Health Care Council and Research & Development Council Joint Spring Conference

May 10-12, 2009, San Francisco, CA

The HCC and RDC are planning our 2nd annual joint conference for May 2009 in the San Francisco Bay Area. The conference will include a welcome reception at Novartis, educational sessions, facility tours, an evening social and exhibits.

We're looking for volunteers to serve on planning committees, serve as exhibitors and sponsors and provide educational sessions.

Contact Council Administrator Jennifer Coble at Jennifer.coble@gmail.com if you are interested in participating.

Local Networking Groups

We've heard you and we know you're always looking for educational and networking opportunities at the local level. We continue to work with local volunteers to form networking groups in regions with a high interest in increasing their professional activity.

We've got volunteer leaders in place in Boston, Chicago, Minneapolis and Seattle and have just started to form groups in Nashville and Columbus, Ohio and North Carolina.

Contact President Gary Collins to learn more about getting connected in your city.

Attend Health Care Design 08 and Enjoy 2 HCC-hosted Educational Sessions

The Health Care Council is proud to assist in bringing high quality educational sessions to our members! Join us for all of the following sessions at Health Care Design 08 in Washington, DC.

Lean Process Improvement For Healthcare

Sunday, November 9, 1-3pm

Presented by Robert Blakey, Principal, Strategic Equity Associate and Steve Grose, CHFM, Administration Director -Corp Kaizen Promotion Office, Virginia Mason Medical Center

Revenue Strategy – Retail Based Medical Wellness – Player or Spectator

Monday, November 10, 9:15-10:15am

Presented by Gary Collins, Anshen+Allen Architects and Healthplex Associates

Calendar of events

October 5-8, 2008

American Healthcare Association/National Center for Assisted Living 59th Annual Convention & Expo
Nashville, TN

www.ahcancal.org

Visit the Green Patient Room!

October 7, 2008

High Performance Hospitals & Medical Research Facilities seminar
Seattle, WA

www.squarefootage.net

October 15-17, 2008

World Work Place, Dallas, TX

www.worldworkplace.org

Don't miss the HCC's business meeting on October 15

October 23, 2008

High Performance Hospitals & Medical Research Facilities seminar

Los Angeles, CA

www.squarefootage.net

October 30, 2008

High Performance Hospitals & Medical Research Facilities seminar

presented as part of the Metropolitan Chicago Healthcare 2nd Annual Conference and Expo at the Donald E. Stephens Convention Center

Chicago, IL

www.squarefootage.net

October 31, 2008

High Performance Hospitals & Medical Research Facilities seminar

Boston, MA

www.squarefootage.net

November 8-11, 2008

Healthcare Design .08, Washington DC

www.healthdesign.org

March 8-11, 2009

ASHE Planning Design and Construction Conference, Phoenix, AZ

<http://www.ashe.org/ashe/education/2008pdc/future.html>

Visit the Green Patient Room!

May 10-12, 2009

Health Care Council and Research & Development Council Joint Spring Conference, San Francisco, CA

www.ifma-hc.org

"You know you're getting older when your back goes out more than you do".—

Anon